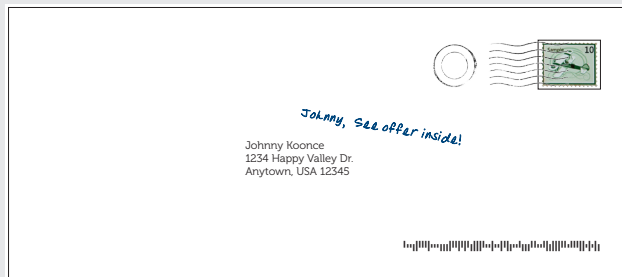




MyFont - Randomized Handwriting Font

For the MCS Raptor Inkjet Controller



MyFont - Randomized Handwriting Font

What is MyFont?

In the mail manufacturing industry, it's all about getting your mail piece noticed and opened. Handwritten addresses are a proven way to increase response rates in advertising mail.

Introducing MyFont, from MCS and Think Ink. A new way of addressing mail with real hand writing using MCS high-speed inkjets & MCS Raptor software technology.

MyFont is a service from Think Ink, and an optional feature in the new MCS Raptor 10 inkjet software. The MyFont option offers highly personalized addressing at high-speeds and a very low cost!

MCS Raptor software prints your hand written font at full-speed, while at the same time randomizing the characters choosing one of four, on the fly, to look more natural.

Print addresses in Ballpoint Blue ink for greater response rates and IMBs in **black ink** for postage cost savings.

Get your own MyFont randomized handwriting font in 3 simple steps:

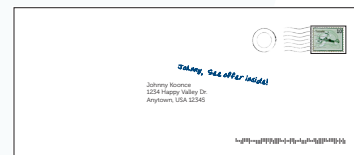
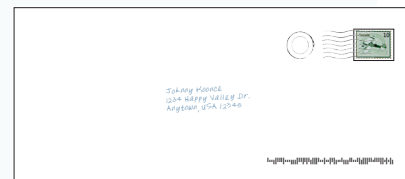
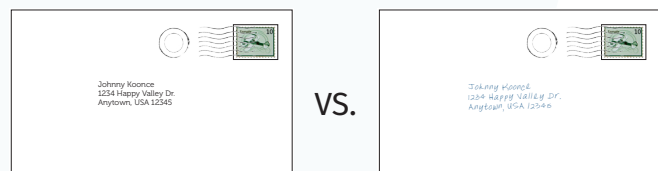
1. Purchase the MyFont license on the MCS Raptor software. The MyFont option can be used with any MCS inkjet system.
2. Think Ink will send you handwriting templates that you or your customer complete and then mail back to Think Ink.
3. Think Ink creates and sends you your own font which loads on the MCS Raptor Software with the MyFont License.

InkExpand your prospective customer market.

MyFont is ideal for:

- Non-Profit Organizations
- Insurance Industry
- Financial Industry
- Religious Organizations

- Improve response rates
- Access new markets
- Save on labor and production costs
- Save your customers money



Available Ink Options

- Part # 6115- Fire Red Ink
- Part # 6114 - Navy Blue Ink
- Part # 6187 - Spot Blue Ink
- Part # 6240 - Ballpoint Blue Ink



Corporate Office : 8101 Cessna Ave, Gaithersburg, MD 20879
Midwest Office : 694 Veterans Parkway, Unit H, Bolingbrook, IL 60440
Call 800-728-0154 www.mcspro.com