



Seq#



<First Name>, call me (salesman) at (cell#) for more information on the latest in color inkjet!



Herb Womack
TRU Direct
640 Maestro Dr. Ste. 100
Aurora, CO 80011-1271

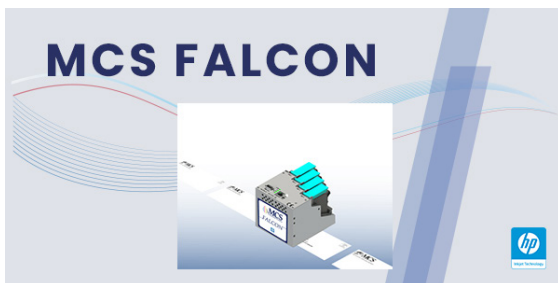
Dear Dick,

The latest in color inkjetting from MCS, the Condor 250, is receiving a lot of attention. Installations are happening across the country with many shops ordering additional machines after the success they have experienced. We are finding that shops are able to offer process color with low cost variable messaging and quicker turnaround times.

PROCESS COLOR MATCHED MAILING ENVELOPES JUST GOT AFFORDABLE!

- Process color imaging on envelopes
- Ideal for read & print on high-speed inserting
- Up to 16,000 PPH (#10 envelopes)
- New economical price point

Highly personalized marketing mail has been proven to increase response rates and highly personalized process color messaging can increase response rates even greater. The Condor 250 is a cost-effective solution for offering versioning – the ability to change out logos, taglines and images in one print run.



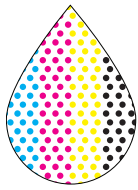
THE CONDOR 250 IS NOW COMPATIBLE WITH THE MCS FALCON

- Now supports 6x9 and up to 10x13 applications



Schedule a live demo at our National Training & Demonstration Facility to see the Condor 250, Falcon or any of the mail manufacturing solutions offered by MCS. We can also schedule a virtual demo through our in-house video production studio. If you would like more information please give me a call at XXX-XXX-XXXX or email me at XXX@mcspro.com.

Best regards,



MCS

INDUSTRIAL INKJET TECHNOLOGY

8101 Cessna Ave, Gaithersburg, MD 20879

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Hey Name, check out
affordable process color
on envelopes!



John Q. Sample
ABC Company
123 Main St.
Anytown, US 12345

