

****FOR IMMEDIATE RELEASE****



****MCS Partners with Precision Services Group for Enhanced Marketing Solutions**

**** Gaithersburg, MD — September 2025 —** MCS is pleased to announce the installation of a FlowMaster RS 24 high-speed inserter and Condor process color inkjet at Precision Services Group. This upgrade showcases Precision's commitment as a marketing and manufacturing partner, providing innovative omnichannel services and advanced software solutions to its clients.

Since 1979, Precision has been a trusted name in print fulfillment and marketing, offering services like conventional/UV offset printing, digital printing, large-format printing, direct marketing, and secure warehousing. With a focus on industries such as finance, insurance, education, healthcare, and non-profits, Precision integrates print and digital elements to create enhanced client experiences.

The new MCS FlowMaster RS 24 with Perfect Track integrity system and Condor printer has improved Precision's operational efficiency, cutting labor needs by about 50% for specific tasks. The system's versatility allows for seamless handling of various mail types, including #10 envelopes, books, and flats, while enhancing personalization through variable data and 4-color inkjet technology. Precision now needs only 1.5 employees for work that previously required three.

"Integrity and compliance are vital for our clients, particularly in the finance and healthcare industries," said Kevin Smith, President at Precision. The FlowMaster's in-line processing reduces handling and enhances mail integrity with camera tracking, ensuring accurate document matching, which is critical to their customers.

Looking ahead, Precision plans to continue expanding its omnichannel services and reinforce its position as a full-service marketing agency. “We understand the importance of evolving print technology and its relevance in today’s marketing strategies,” says Joanna Ard, Director of Business Development & Omnichannel Strategy at Precision.

The partnership experience with MCS has been overwhelmingly positive, with particular appreciation for the expertise and resources provided by the MCS team. Precision’s highly skilled production team quickly adapted to the new technology and promptly utilized the additional capacity.

Stay tuned for exciting developments at Precision in 2026.

About Precision Services Group

Founded in 1979 as a traditional print shop with a simple commitment to quality and service, Precision Services Group (PSG) has grown into a full-scale marketing and manufacturing partner. What began with ink and paper has evolved into a dynamic team of designers, engineers, and innovators dedicated to solving complex challenges with speed, creativity, and a people-first approach.

Today, PSG operates as an extension of our clients’ teams—designing, producing, managing, and distributing high-quality marketing and communication solutions under one roof. From cutting-edge print production and custom packaging to omnichannel marketing, digital experiences, and fulfillment, we deliver end-to-end solutions that simplify workflows and make brands shine brighter.

More information:

Contact Joanna Ard, Director of Business Development & Omnichannel Strategy, Precision Services Group, for more information about Precision

[Precision Services Group](#)

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About MCS

MCS, Inc., is the leading provider of solutions for mail manufacturers, who specialize in producing the valuable stream of mail communication that reaches consumers and businesses' mailboxes every day. Advertising and marketing mail, as well as transactional mail, such as financial and healthcare-based mail, are becoming increasingly sophisticated, and MCS has evolved since 1991 to provide solutions tailored to this industry.

More information:

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