



FOR IMMEDIATE RELEASE

BOLINGBROOK, IL — February 11, 2026 — Amsive, a leading data-led performance marketing agency, has made a strategic investment in an additional **BlueCrest Epic** high-speed inserting system through its long-standing partnership with **MCS, Inc.** This move marks a significant expansion of Amsive’s production capabilities, further optimizing mail manufacturing productivity and product integrity.

The investment follows five years of close collaboration between Amsive and MCS to address evolving industry challenges. The BlueCrest Epic is a best-in-class solution, offering automated setup for envelope sizes ranging from **A7 to 10x13** and achieving throughput of up to **400,000 envelopes per day**.

“Working with MCS is a long-term partnership, not a one-time sale,” said **Ben Aguilar, CFO of Amsive**. “Having their national demonstration and training facility located directly across from our main manufacturing hub allowed us to move from the initial meeting to full installation in under five weeks. This proximity facilitates rapid, educated decision-making that is critical to our growth.”

Over the last two years, Amsive has aggressively modernized its facility with the addition of two more advanced inkjet webs, high-speed converting equipment, and high-speed inserting technology. These investments underscore Amsive’s commitment to its Audience Science™ approach, ensuring that data-driven insights are matched by seamless, high-integrity physical execution.

“We strive to provide solutions that directly impact our partners' bottom line, and the Epic is one of our greatest success stories,” added **David Loos, President of MCS**. “It reduces setup time and increases productivity while maintaining the highest level of data integrity in the industry.”

About Amsive

Amsive is a data-led performance marketing agency that enhances ROI through innovative customer acquisition, engagement, and communications solutions. A full-service partner with both digital and direct-native expertise, Amsive designs audience, creative, and channel strategies that amplify growth. At the core of Amsive's success is **Audience Science®**, a unique approach to audience building, channel activation, and measurement. To learn more, visit [Amsive.com](https://amsive.com).

About MCS

MCS provides professional mail manufacturing solutions, including high-speed inkjets, tracking solutions, and inserters to companies nationwide. With a focus on increasing mailer profitability, MCS remains a leader in industrial mailing technology. Learn more at [MCSPRO.COM](https://mcsp.com).