



FOR IMMEDIATE RELEASE

ICS Expands High-Speed Production Lineup with Second BlueCrest Epic Inserter with Card Attaching, along with a New HP Process Color Inkjet from MCS, Inc.

The addition of a second BlueCrest Epic Inserter with inline card attaching brings ICS's high-integrity inserting fleet to 42 active systems.

GAITHERSBURG, MD and West Deptford, NJ — August 27, 2026 — [MCS, Inc.](#), a leading provider of industrial production mail solutions, today announced that ICS Corporation has completed the installation of its fifth [BlueCrest Epic](#) high-speed inserting system with the MCS Harrier Process color inkjet utilizing HP's 108 inkjet technology. Complete with an [integrated inline card attaching solution](#), this major capital investment expands ICS's existing operations and brings its total high-integrity inserter fleet to 42 MCS/BlueCrest High Speed systems.

As direct mail and transactional letter formats evolve to require higher security, speed, and versatility, ICS has continued to scale its facility by partnering with [MCS](#). The newly commissioned MCS/[BlueCrest Epic](#) platform delivers rated cycle speeds of up to 24,000 cycles per hour. Featuring an automated setup, advanced servo-controlled friction feeders, and full electronic double-detection, the machine allows ICS to process high-volume direct mail campaigns with minimal downtime.

The key feature of this fifth Epic system is its automated inline card-attaching module. The system handles the matching, verification, and gluing of standard and custom card formats directly to carriers at maximum machine speeds. By eliminating separate, offline matching processes, the system helps ensure complete data integrity while streamlining production.

In addition to inline card attaching, this latest Epic investment incorporates the new MCS Harrier HP inkjet system on the output. This latest innovation from MCS delivers class-leading, 1200 dpi, full-variable four-color imaging directly onto the envelope package,

enabling direct mailers to add personalized color graphics, messaging, and other variable content to every piece of mail processed on the inserter.

"Our relationship with ICS spans many years, and we are proud to support their ambitious growth trajectory," said Kevin Loos, Vice President of Sales at [MCS](#). "By integrating a second Epic inserter with automated card attaching into their line, ICS is reinforcing its footprint as a high-integrity print and mail manufacturer. This expansion ensures they can comfortably meet rigid SLAs while delivering unmatched tracking and accuracy for high-security applications."

With 42 high-speed inserters now in production, ICS continues to optimize its shop floor efficiency, reduce manual handling costs, and provide a single-source solution for complex, data-driven marketing mail and transactional statements.

About MCS, Inc.

www.mcspro.com

For over 30 years, [MCS](#) has been a trusted leader in the professional mailing and manufacturing industries. Headquartered in Gaithersburg, Maryland, with major operations in the Chicago suburbs, MCS provides high-speed production inkjet systems, industrial tracking cameras, and advanced MCS/[BlueCrest inserting solutions to](#) help print and mail providers scale smarter. For more information, visit [MCS online](#).

About ICS

www.ics-corporation.com/

ICS is a premier provider of high-volume direct mail manufacturing services. Known for its rigorous quality control and data integrity standards, ICS utilizes state-of-the-art automation equipment to deliver secure, timely, and high-impact communications for corporate, financial, and marketing clients nationwide.